

WYNDHAM SUPER 8 | HAMBURG HOTEL COMPLEX







THIN BRICK BREAKDOWN

Thin Brick | Urban Blend Size | King 9/16" Size Square Feet | 36,920 SF Architect | MPP



WYNDHAM SUPER 8 | HAMBURG, GERMANY

In the heart of Hamburg's Borgfelde district, the Wyndham Super 8 emerges as a centerpiece of a modern hotel complex, showcasing the seamless integration of contemporary design within the city's historic fabric. This development's standout feature is its use of King Klinker America's "Urban Blend" in king size for the thin brick facade, imbuing the structure with a distinctive, rustic elegance. The architects' choice of "Urban Blend" for the Wyndham Super 8 not only highlights the building's modern charm but also reflects a meticulous attention to detail, ensuring the hotel complements Hamburg's architectural heritage. Positioned strategically near key historic and transportation hubs, the hotel complex offers a prime location for guests to explore the Hanseatic city's beauty and culture.

The design finesse of the Wyndham Super 8 and its sibling, the four-star Holiday Inn, is attributed to the renowned German design studio MPP. Their expertise is evident in the careful planning and execution of the facade's details, where the "Urban Blend" thin bricks play a crucial role. By selecting this particular material, MPP architects achieved a perfect blend of modern aesthetics and traditional charm, making the complex a notable addition to Hamburg's urban landscape. This thoughtful integration of King Klinker's premium product not only elevates the visual appeal of the Wyndham Super 8 but also showcases the architects' commitment to quality and design excellence.



KING KLINKER THIN BRICK PASSES PCI PULL OUT TEST FOR ALL COLORS.

