



Old Factory
King 3/8" Size

PORT POPOWICE



Old Factory | King 3/8" Size

THIN BRICK BREAKDOWN

Thin Brick | Old Factory
Size | King 3/8" Size
Square Feet | 47,643 SF

PORT POPOWICE | WROCLAW, POLAND

For the facade of the Port Popowice project, King Klinker America's Old Factory thin brick in king size was meticulously selected to enhance the complex's appearance with a modern flair while honoring historical tradition. This choice marks a new beginning and another chapter in the vibrant history of this unique location. The ceremonial launch serves as a bridge between the past and the future, celebrated with a time capsule that contains items symbolizing the contemporary spirit of Wrocław and the Port Popowice project, such as local newspapers, currency, a smartphone, maps with visualizations, citizen letters, a city zoning study, and a flash drive with recordings from local residents.

Port Popowice, also known as Marina Park, is a 33-acre development of multi-family residences in Wrocław, with construction that began in summer 2018 and is expected to conclude in 2028. Drawing inspiration from the 100-year legacy of the former Popowice Port, the design incorporates historical motifs in the building's common areas and landscape architecture. This investment uniquely combines tradition with modern design, integrating the bustling city center with the tranquility of nature. This distinctive approach, set against the historical backdrop

KEY PLAYERS

Architect | WXCA, Mackow Design Studio
Investor | Vantage Development

KING KLINKER THIN BRICK PASSES PCI PULL OUT TEST FOR ALL COLORS.